



EDCONS FASHIONS
2019



A woman with curly hair, wearing a dark, intricately patterned dress, is shown from the chest up. She is holding a matching patterned shawl or scarf over her shoulders. The background is dark and moody.

INTRO DUCTION

With a small capital investment, Edcons Fashions Pvt. Ltd ventured into the business of manufacturing garments in the year 1996, under the banner of "Darbari".

Our forte has always been exquisite hand embroidery & customized fitted ensembles. Our reputation earned us the distinction of serving eminent personalities. Thereafter we diversified our business to bulk manufacturing for reputed brands.



ABOUT US

Edcons Fashions is a manufacturer of readymade garments "ethnic/fusion and western wear". Leveraging the locational advantage of the labour intensive Bengal – skill hūb of India and creativity of EDCONS ITALIA SRL, Milano, Edcons Fashions presents products of World Class Design at attractive prices.

The 19 years experience has the maturity and expertise woven in the stitching, embroidery & embellishments.

OUR VISION

- Accelerating profitable growth.
- Further improving operational effectiveness.
- Creating a culture of sustainable improvements.

OUR MISSION

- We conduct our business with responsibility.
- Doing business competitively with integrity.
- Existence of Strong Corporate Governance across the Organisation.

OUR VALUES

- We provide quality products which deliver premium value to our customers.
- We develop relationships that make a positive difference to our customers.

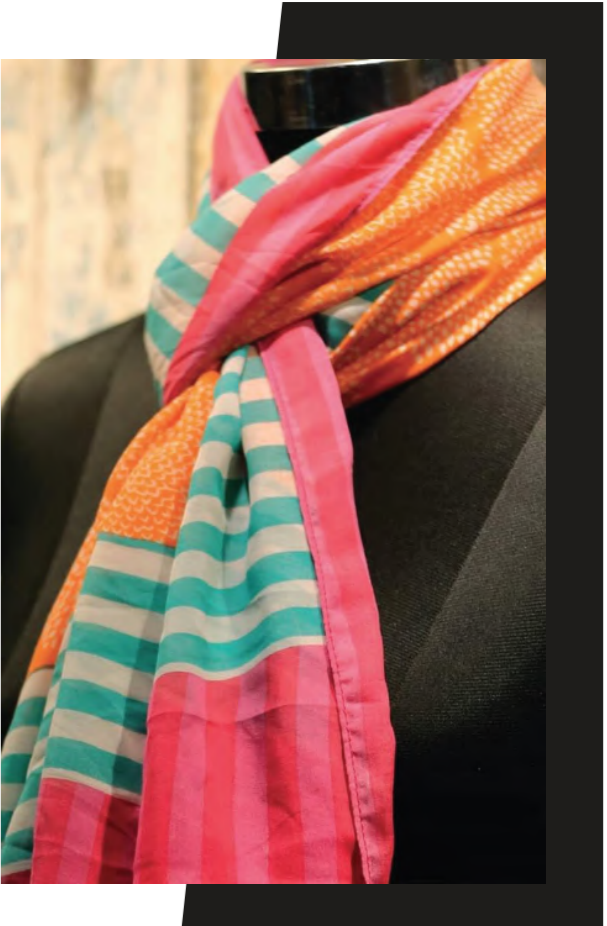
PRODUCT RANGES

SCARVES

MENS WEAR



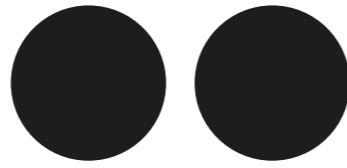
KIDS WEAR



ETHNIC/FUSION WEAR



WOMENS WESTERN WEAR



OUR STRENGTH

ADVANTAGE OF LARGE SCALE OPERATION

DESIGN AND MERCHANDISING

QUALITY ASSURANCE

EDONS
Italia

ADVANTAGE OF LARGE SCALE OPERATION



- The raw material & packaging materials are procured directly from the manufacturers at factory rates.
- Efficient use of capital equipments.
- Specialization of labour.
- Managerial cost optimization.

DESIGN & MERCHANDISING

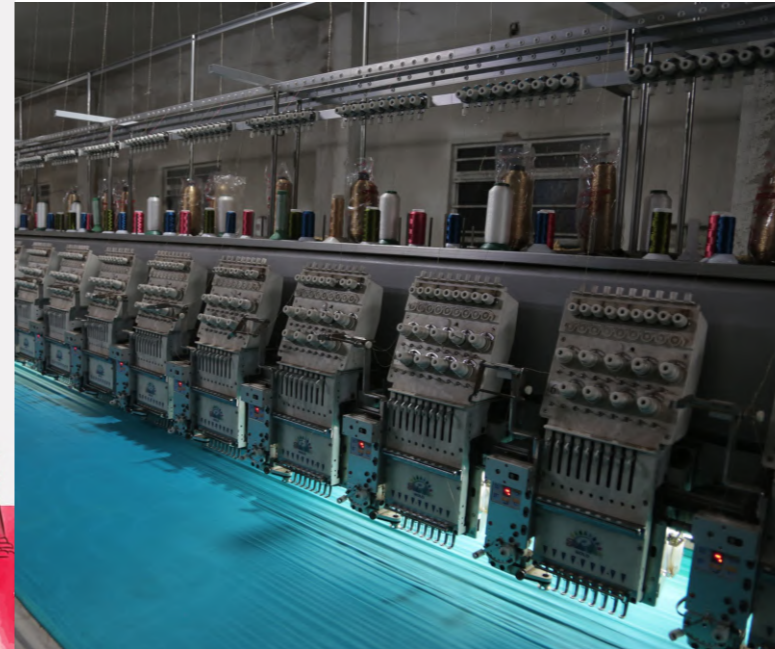


- Professional designers from internationally recognized Design Institutes, experienced in Fashion & Design Developments, create products in harmony with the relevant fashion trends.
- Designing and Branding.
- Designer-Consultant in Europe coordinates with the team in Kolkata, West Bengal.
- Research on the availability and usage of the updated Technology.

QUALITY ASSURANCE

Our QA & QC cell works independently
Of the production team to ensure
Unbiased
Quality maintenance.





ADVANTAGE OF ITALY

- Design and Development.
- Updated Technology.
- After Sales Service to the West.

SURFACE WE WORK WITH

- Screen Print
- Hand Block Print
- Rotary & Digital Prints
- All Kind Of Hand & Computerised
- Embroidery

ADVANTAGE OF INDIA

- Scale up of the developments.
- Competitive Price arising out of abundance of skilled force and economic Cost of Living.

FABRIC WE WORK WITH

- All kinds of Woven fabrics:
- 100% Cotton & Cotton
 - Blends
 - Chanderi & Silk
 - Silk Blends
 - Handloom Fabrics
 - Rayon

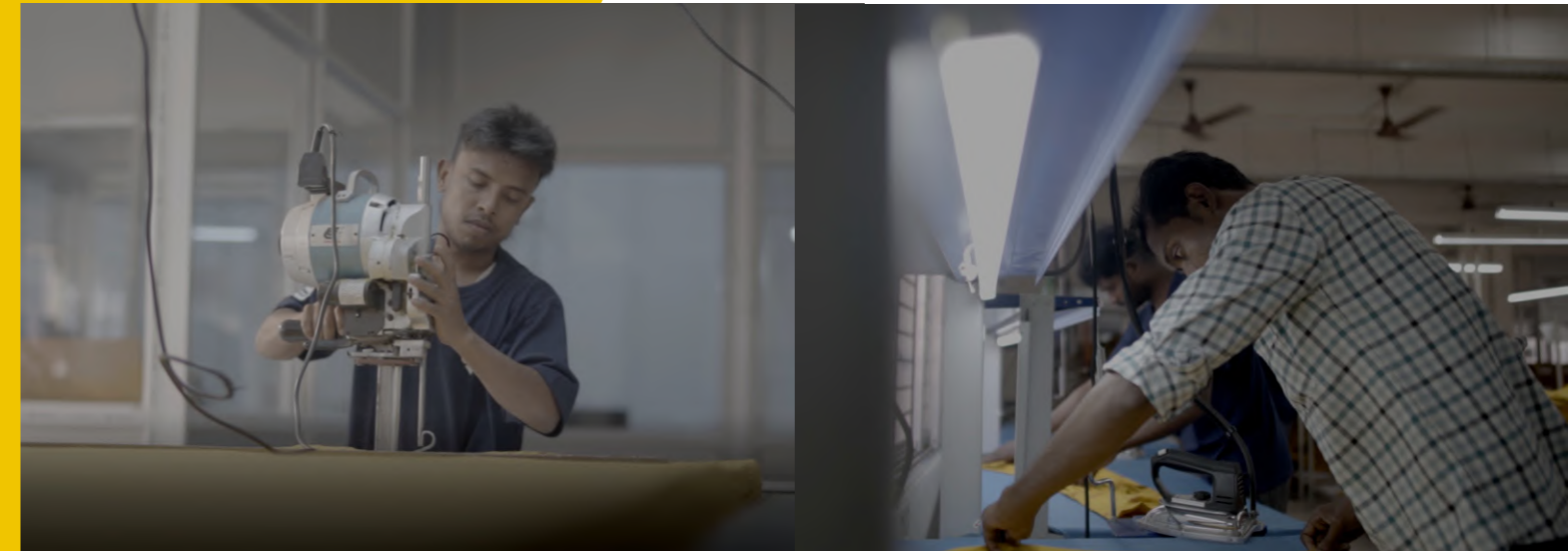


MODERN MACHINES

- Lock & Overlock
- Fully Computerised Auto Functional Machine.
- Layer Cutting Machine.
- Fully-automatic Fusing Machine.
- Buttonhole & Attachment Machine.
- Auto Cad Machine For Digital Pattern Making.

OUR INFRA STRUCTURE

PRODUCTION FLOOR: 10,000 sq.ft.
INHOUSE PRODUCTION CAPACITY:
40,000pcs PER MONTH.





OUR OFFICES

REGISTERED Office

Edcons Chambers

7/1A, Hazra Road,
Kolkata: 700026

SALES Office

Edcons Estate

Block No-25A/2,
Udayan Industrial Estate,
3, Pagla Danga Road,
Kolkata: 700015

PRODUCTION House

Regents Garments and Apparels Park Ltd

Block: 8, 4th Floor
NH 35, Kazipara, North 24 Parganas,
Ashokenagar,
Kolkata, West Bengal :700124