

**SPRING /
SUMMER
LOOKBOOK
2020**



EDCONS
FASHIONS

EDCONS FASHIONS PRESENTS
SPRING-SUMMER COLLECTION 2020



EVOLVE



GREY CHAMBRAY DRESS

PURE LINEN TOP WITH
EMBROIDERY DETAILS PAIRED
WITH PURE LINEN TROUSER







—

DARE

—



PURE LINEN SHORTS PAIRED
WITH PURE LINEN BLOUSE
IN HAND EMBROIDERY

PURE LINEN TROUSER WITH
DETAILED EMBROIDERED
POCKET





A person is shown in profile, facing left. A bright, horizontal orange light bar is positioned across the middle of their face, partially obscuring their eyes and nose. The person's hair is dark and pulled back. The background is dark, and the overall lighting is moody and atmospheric.

RAVE



SEQUINS EMBROIDERED
GEORGETTE DRESS

SEQUINS EMBROIDERED
GEORGETTE BLOUSE PAIRED
WITH DOBBY GEORGETTE SHORTS,
BEADS EMBROIDERY ON POCKET





A close-up, artistic photograph of a person's hand and arm, with the word 'DESIRE' centered over it. The image has a warm, reddish-brown color palette. The hand is positioned on the right side, with fingers slightly spread. The arm curves from the top left towards the center. The word 'DESIRE' is written in a white, serif font, centered horizontally and vertically. Two short horizontal lines are positioned above and below the word. The background is a soft, out-of-focus texture, possibly a curtain or fabric.

DESIRE



COTTON SCHIFLEY BLOUSE
PAIRED WITH CROPPED
COTTON SCHIFLEY TROUSER

PURE LINEN EMBROIDERED
DRESS







EASE



COTTON SCHIFLEY DRESS

PURE COTTON SCHIFLEY BLOUSE
PAIRED WITH SKIRT







ADORE



PURE COTTON DOBBY DRESS

PURE COTTON SCHIFLEY
BLOUSE PAIRED WITH SKIRT





DRIFT





COTTON YARN DYED BLOUSE
PAIRED WITH CROPPED
TROUSER DETAILED WITH
KANTHA EMBROIDERY

PURE COTTON YARN
DYED SHORTS HIGHLIGHTED
WITH KANTHA EMBROIDERY





FLAUNT





RAYON YARN DYED DRESS

RAYON YARN DYED BLOUSE
PAIRED WITH TROUSER





SAIL





GEORGETTE TIE-N-DYE KAFTAN
HIGHLIGHTED BY EMBROIDERY
PAIRED WITH FLARED TROUSER

TIE-N-DYE DRESS WITH
EMBROIDERY







STYLE



ALL OVER SEQUINS
EMBROIDERY PAIRED
WITH SKIRT & CAMISOLE TOP

SLUB LINEN TOP WITH
HAND EMBROIDERY





PRODUCTS



Georgette dress
with embroidery
at front



Muslin kaftan
all over print
with embroidery



Pure cotton
discharge print
blouse



Pure linen printed
dress with kantha
embroidery



Cotton linen
embroidered top



Cotton linen
embroidered
dress



Pure cotton yarn
dyed dress with
kantha embroidery



Rayon yard dyed
skirt with tie up
at waist



Pure cotton
chambray skirt
with side pocket



Dobby georgette
layered & gathered
skirt with all over
embroidery



Cotton chambray
with all over
embroidery blouse



Pure cotton
printed skirt



Cotton dooby
printed skirt



Cotton yarn dyed
skirt



Pure linen pleated
skirt with
embroidery



Foil printed crape
kaftan with sequins
embroidery

